



## SOLVING Real Business Problems

With each passing year, organizational performance issues become more intertwined with your company's ability to become competitive. The use of technology is also constantly evolving, enabling a more performance-oriented culture. As a result, more and more companies are choosing to focus intently on core capabilities, task their professionals with identifying organizational performance needs and then trust their learning functions to outsourcers with the resources and experience to meet performance goals.

### GP Strategies™ Learning Solutions

That's where GP Strategies Learning Solutions comes in. While some performance companies focus on one or two components of what your organization needs to boost competitiveness, gain efficiencies and save costs, GP Strategies is one of the few that delivers the holistic perspective and expertise that comes from specializing in the entire performance lifecycle.

#### Perspective across the full spectrum of performance improvement.

From performance to technology, each function within the training lifecycle has a significant impact on your outcomes. So you need to ensure a consistent vision throughout. GP Strategies is one of the rare experts that can give you the strategic perspective you need to realize lasting and continuous improvements in performance. Count on us to spearhead, execute and deliver any and all tasks related to:

- **Learning Content**  
GP Strategies develops, delivers and supports all training modes. We design custom, blended-delivery curriculums and courseware; certification programs and assessment criteria; and, where necessary, include curriculum from third-party vendors. Our content can be as simple as one course or as complex as a multi-layered curriculum. We work with every leading content development tool.
- **Learning Technology**  
GP Strategies provides enterprise application solutions that drive, support and encourage learning, collaboration and communication across organizations. Our services include the architecture, implementation, integration and support of learning management and learning content management systems, as well as portals and social networking applications.
- **Learning Operations**  
GP Strategies can manage and increase the cost-effectiveness of any of your training functions, including learning management system (LMS) administration, course administration, tuition programs, vendor management, instructor resource management, event management and logistics.
- **Learning Marketing**  
GP Strategies helps capture the attention of your learners, drive them to your training programs and inspire advocacy for your organization through incentive programs, communications campaigns and other promotions.

**Award-winning experience ranking us #1 for outsourcing, customer satisfaction and training effectiveness.**

## End-to-End Learning Capabilities:

- Strategic consulting and needs assessment
- Custom content development and delivery
- Technology solutions
- Learning operations and training administration
- Business analytics and evaluation
- Program management

## A firm foundation built from superior management expertise.

At the core of all solutions GP Strategies delivers is sound strategy and execution rooted in the elements of end-to-end solutions management, including:

### Strategy and Needs Assessment

As part of our solutions process, GP Strategies conducts research to uncover gaps in your current solution and create strategic roadmaps for improvement. We benchmark our solutions against our extensive cache of lessons learned and best practices, so you can move forward with confidence.

### Program Management

One of GP Strategies' key competitive advantages is our culture of going above and beyond to become a valuable member of your team and deliver the results you require. We learn your culture, brand and business. We provide a single point of accountability. We keep solutions flexible. And we work with you to develop service level agreements (SLAs) and key performance indicators (KPIs) to track our performance throughout.

### Business Analytics and Evaluation

For each solution, GP Strategies sets benchmarks, finds innovative ways to measure effectiveness, identifies opportunities for improvement and then reports back with recommendations for program improvement.

## With Every Solution, GP Strategies Aims To:

- Increase the performance of your organization
- Make your organization more effective and efficient
- Enable flexibility and scalability
- Save you time and money
- Draw upon and create innovation
- Build powerful, people-oriented partnerships
- Ensure your satisfaction

## Award-winning experience and globe-spanning reach.

With offices in major business hubs around the world, GP Strategies is uniquely positioned to deliver global consistency for your programs, drawing on:

- One of the few companies with a 45-year legacy of focusing entirely on performance improvement
- Client and industry awards ranking us #1 for outsourcing, customer satisfaction and training effectiveness
- Offices in major business hubs around the world, delivering global consistency for your programs
- A full-time staff of over 2,500 training and performance improvement experts, plus access to local resources and partnerships worldwide
- A proven track record of strong working relationships and strategic partnerships with long-term clients and results

To put GP Strategies to work for you,  
call **1.888.843.4784** or visit  
[learningsolutions.gpstrategies.com](http://learningsolutions.gpstrategies.com)

## How the top-performing organizations get that way.

From mid-size companies to Global 1000 organizations, GP Strategies delivers the focus and expertise you need to increase your performance, efficiency and competitiveness. Training is all we do. And because of that, the entire mindshare of our organization is directed at solving your performance improvement challenges.

Many of the world's top-performing organizations have counted on GP Strategies' training, technology, administration and marketing solutions for decades to help them get on top and stay there. Let us do the same for you.

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